

Neen James

SPEAKER KIT



“Neen is one of the most energizing, engaging and crowd-pleasing keynote speakers we have had the good fortune to have at our annual conference. She not only gave great tips on leadership and productivity that our attendees could take home and use right away, but she somehow managed to create personal relationships with everyone in the audience and developed a real understanding of their issues and challenges. She is just amazing!”

S. PELLETIR

MeetingsNet



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ABOUT NEEN JAMES

Neen James is the author of *Folding Time™* and her most recent, *Attention Pays™*. She is frequently named one of the top 30 Leadership Speakers by Global Guru because of her work with companies like Viacom, Comcast, Cisco, Virgin, Pfizer, BMW, and the FBI, among others.



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Neen earned her MBA from Southern Cross University and the Certified Speaking Professional designation from National Speakers Association. She has received numerous awards as a professional speaker, is a partner in the international education company Thought Leaders Global.

Neen is a leadership expert who delivers high-energy keynotes that challenge audiences to leverage their focus and pay attention to what matters most at work and in life. Audiences love her practical strategies they can apply personally and professionally, and meeting planners love working with her - they often describe Neen as the energizer bunny for their events.

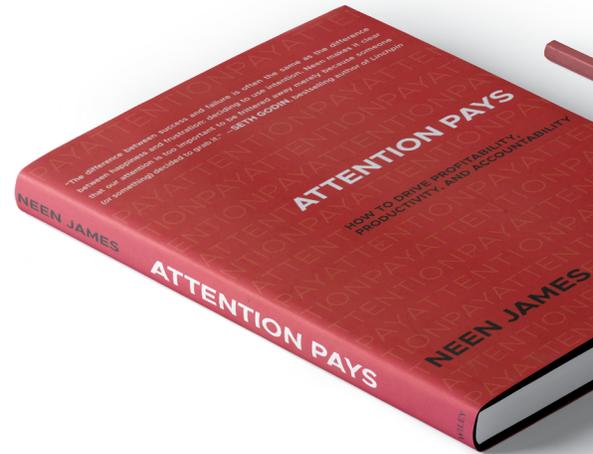
With a strong background in learning and development and managing large teams at various corporations, Neen is the perfect fit for organizations who want implementable strategies that will help their employees avoid distractions, stop interruptions, prioritize daily objectives and say 'no' to requests that steal time and focus from real goals and priorities.

Oh, did we mention that Neen is Australian? Why does that matter? Well, it means that she's a bit mischievous, is pretty witty and a little cheeky. She also considers herself an unofficial champagne taste tester... and a really slow runner.

Attention Pays™

HOW TO DRIVE PROFITABILITY, PRODUCTIVITY AND ACCOUNTABILITY

To get the results you want, you need to get attention.
But most people don't know how to get it and keep it.



People often see attention as a transaction, something to trade, but it's much more than that. Neen has identified that people pay attention at three different levels; personal, professional, and global, and she's designed a powerful methodology that makes it easy to leverage all three.

Neen's Intentional Attention model helps individuals and organizations be more deliberate about the choices we make and the actions we take.

Join speaker, author, and sassy little Aussie, Neen James, and discover what makes attention valuable and why paying attention in very specific ways drives profitability, productivity and accountability.

You'll learn:

- ✓ Why we get attention wrong (and **how to get it right**).
- ✓ **The three types of attention**, Personal, Professional and Global and how to master each.
- ✓ Strategies to design work and personal environments for **optimal attention and focus**.
- ✓ How to **turn your technology and devices** from frustrating distractions to **powerful levers**.
- ✓ A simple framework to **get your team aligned, focused and executing faster** than ever.

After a recent presentation on the topic, a Comcast executive shared, 'Neen motivated, captivated, and inspired an auditorium our senior leaders. She showed us how our good leaders can become great leaders and is a trusted mentor to our company. Neen is in a league of her own. Her impact on our organization simply can't be overstated.'



Folding Time™

HOW TO FOCUS YOUR TIME, ENERGY
AND ATTENTION TO MAKE AN IMPACT

What if we've been thinking about productivity
all wrong?

As leaders we are constantly being asked to do more with less. So we focus on being more 'productive' and trying to get twice as much done in half the time. But no matter how productive we get, our calendars are triple-booked and our inboxes are overflowing.

The goal isn't to get the most work done. It's to get the most important work done, efficiently and effectively. To do that, we need to not only manage our time, but focus our attention, and leverage our energy.

You'll learn:

- ✓ How to choose your most **strategic time window** based on your personal productivity style.
- ✓ Understand how to identify and **eliminate distractions and 'attention killers'**.
- ✓ How **The 15-Minute Rule** can help you increase your sense of **control and move all your projects forward**.
- ✓ How to **'make time in time'** and turn unproductive windows into **magical moments**.

One media executive shared 'Neen creates an environment of development, learning and accountability for all groups. She helped us really focus and be mindful of what we pay attention to in our work and personal lives. We have added her techniques to our daily routine and my team love the new level of productivity.'

Idea Shaping™

USE CONTEXTUAL MODELS TO BRING YOUR IDEAS TO LIFE AND MAKE THEM SPREAD

Stephen Covey's four quadrants. The Food Pyramid. Simon Sinek's Golden Circle. These ideas spread and impacted millions of people.



Your ideas are powerful and they deserve to spread. But before they can spread, people need to understand them. And one of the most powerful tools to help people understand your ideas is a contextual model.

For years, Neen James has been helping speakers, leaders and visionaries translate their ideas into powerful, spreadable, repeatable contextual models. Today, she's here today to help you do just that.

Neen will share:

- ✓ When ideas spread (and when they don't) and how a **powerful contextual model** will help you communicate, spread and make more money from your ideas.
- ✓ Why **visuals are a vital communication tool** to accelerate engagement and deeper understanding.
- ✓ A **proven methodology and specific language** to assist sales conversations and provide a competitive edge.

Attention Pays

BOOST PRODUCTIVITY
FOCUS
INCREASE PROFITS
DRIVE ACCOUNTABILITY



Neen's team would love to chat with you
about **your events.**

You can chat to Neen directly or Sue, her Sales Goddess
would be delighted to help you.

Neen James

8635 W Hillsborough Ave
Suite 114, Tampa, FL 33615

215-230-0835

neen@neenjames.com | sue@neenjames.com

