

## ABOUT NEEN

Neen James is the author of nine books including *Folding Time*™ and her most recent, *Attention Pays*™. Named one of the top 30 Leadership Speakers by Global Guru several years in a row because of her work with companies like Viacom, Comcast, Cisco, Virgin, Pfizer, BMW, and the FBI, among others.



Neen James

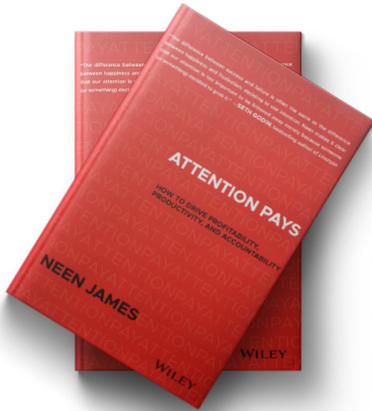


Neen earned her MBA from Southern Cross University and the Certified Speaking Professional designation from National Speakers Association. She has received numerous awards as a professional speaker and is a partner in the international education company Thought Leaders Global.

Neen is a leadership expert who delivers high-energy keynotes that challenge audiences to leverage their focus and pay attention to what matters most at work and in life. Audiences love her practical strategies they can apply personally and professionally, and meeting planners love working with her – they often describe Neen as the energizer bunny for their events.

With a strong background in learning and development and managing large teams at various corporations, Neen is the perfect fit for organizations who want implementable strategies that will help their employees avoid distractions, stop interruptions, prioritize daily objectives and say 'no' to requests that steal time and focus from real goals and priorities.

Oh, did we mention that Neen is Australian? Why does that matter? Well, it means that she's a bit mischievous, is pretty witty and a little cheeky. She also considers herself an unofficial champagne taste tester ... and is obsessed with her Peloton bike... a bike that goes no where!



## Attention Pays™

HOW TO DRIVE PROFITABILITY, PRODUCTIVITY AND ACCOUNTABILITY

To get the results you want, you need to get attention. But most people don't know how to get it and keep it.

### You'll learn:

- ✓ Why we get attention wrong (and how to get it right)
- ✓ The three types of attention, Personal, Professional and Global and how to master each
- ✓ Strategies to design work and personal environments for optimal attention and focus
- ✓ How to turn your technology and devices from frustrating distractions to powerful levers
- ✓ A simple framework to get your team aligned, focused and executing faster than ever

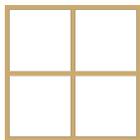
## Folding Time™

HOW TO FOCUS YOUR TIME, ENERGY AND ATTENTION TO MAKE AN IMPACT

What if we've been thinking about productivity all wrong?

### You'll learn:

- ✓ How to choose your most strategic time window based on your personal productivity style
- ✓ Understand how to identify and eliminate distractions and "attention killers"
- ✓ How The 15-Minute Rule can help you increase your sense of control and move all your projects forward
- ✓ How to "make time in time" and turn unproductive windows into magical moments



## Idea Shaping™

USE CONTEXTUAL MODELS TO BRING YOUR IDEAS TO LIFE AND MAKE THEM SPREAD

Stephen Covey's four quadrants. The Food Pyramid. Simon Sinek's Golden Circle. These ideas spread and impacted millions of people.



### Neen will share:

- ✓ When ideas spread (and when they don't) and how a powerful contextual model will help you communicate, spread and make more money from your ideas.
- ✓ Why visuals are a vital communication tool to accelerate engagement and deeper understanding.
- ✓ A proven methodology and specific language to assist sales conversations and provide a competitive edge.

